

# Ryan Maher

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## UI, UX & Visual Designer

Seattle, WA

Over four years of experience delivering seamless, energizing visual and interactive experiences within brands including Chevrolet, Cadillac, Infiniti, and Nissan.

## Work

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### UI Designer (CDK Global)

12/2015 - 03/2017

- Increased user engagement with holistic web solutions formed within the architecture of various major automotive brands.
- Efficiently delivered wire frames, style tiles, mock-ups, code and visual assets including icons, edited photos, slides, buttons, and so on from conception to finished product.
- Improved internal team systems including coding standards and training guidelines.

### UI, UX & Visual Designer (Freelance)

06/2013 - Present

- Boosted traffic and reduced bounce rate by performing in-depth usability testing and research including user flows, personas, and A/B testing
- Increased audience attendance by closely collaborating with clients to strategically develop interactive experiences and engaging, goal-based printed designs in a variety of industries.

## Skills

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### Coding

- PHP
- HTML
- JavaScript
- jQuery
- CSS
- Sass

### Software

- Photoshop
- Illustrator
- InDesign
- Sketch
- Principle
- OmniGraffle

### Process

- User flows
- Wire frames
- Style tiles
- Mood boards
- Mock-ups
- Usability

## Education

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**Seattle Central Creative Academy** – Fall 2011 – Spring 2013

**University of Washington** – Fall 2007 – Spring 2009

**Bellevue College** – Fall 2005 – Spring 2007